



Poster for a performance: it could be musicians, theater or even the circus!

Size: 18 x 24"

Illustration with type.

Choose a performance or artist that you know well. It could be a local band, your friends, for whom you promised a poster. Or it could be for a Broadway play. Regardless, be familiar with the content you are promoting.

The illustration will probably be the dominant element. It should mesh with the title type in a meaningful way. *Or*, what if you made the title type an illustration of sorts? Try not to be Captain Obvious. Use metaphor, symbolism, magical thinking. If music, are there song lyrics that spark your imagination? Create something

unexpected. If you do a portrait of the artist(s), what can you do to or with it?

#### INSPIRATIONS

<http://spotnyc.com>

<http://www.leslie-herman.com/posters/>

<http://rfkelly.com>

<http://www.poster-poster.org/master-featured/paula-scher/>

<http://www.creativebloq.com/design/inspiring-gig-posters-1212720>

Pay attention to the information hierarchy: who, what, when and where.

Your typography can be handlettering or set type or manipulated vectors or a combination of the above. For your illustration, you have complete liberty in what media you choose. You can do original photography and manipulate it or you can collage or paint or go digital or a combination of the above. As ever, whatever you do should represent the client in the right spirit.

*Sketches due:* November 14

*Finishes due and critique:* December 5